

# Money \$aver

- ✓ Published 8 per year
- ✓ 4 Distribution Areas

- ✓ Reaching 50,000 homes
- ✓ Circulation: 400,000/yr

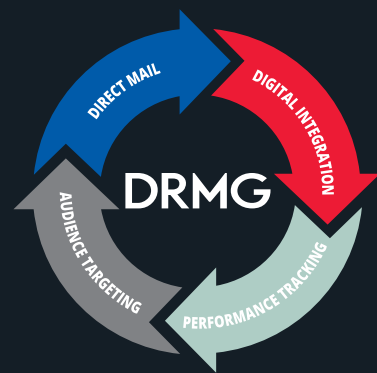


## GROW YOUR BUSINESS

### WITH MONEY SAVER

Delivering a targeted audience for local, regional & national advertisers.

*Our Mission:  
Helping Canadians  
Save, Businesses Grow  
and Neighbourhoods  
Thrive.*



### LET'S PLAN YOUR MAILINGS.

**DESIGNED.  
PRINTED.  
DELIVERED.**

**1.844.717.1701**  
drmg.com



# Money \$aver

# 50 Thousand

TOTAL CIRCULATION PER ISSUE



#### MONEY SAVER ENVELOPE

Our hyper-local envelope publication giving advertisers the ability to micro-target potential customers by local shopping areas.

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- ✓ Reaching 50,000 homes



15 YEARS IN BUSINESS  
**OVER 17,000 CANADIAN BUSINESSES SERVED**



**TO ADVERTISE: 1.844.717.1701 | drmg.com**

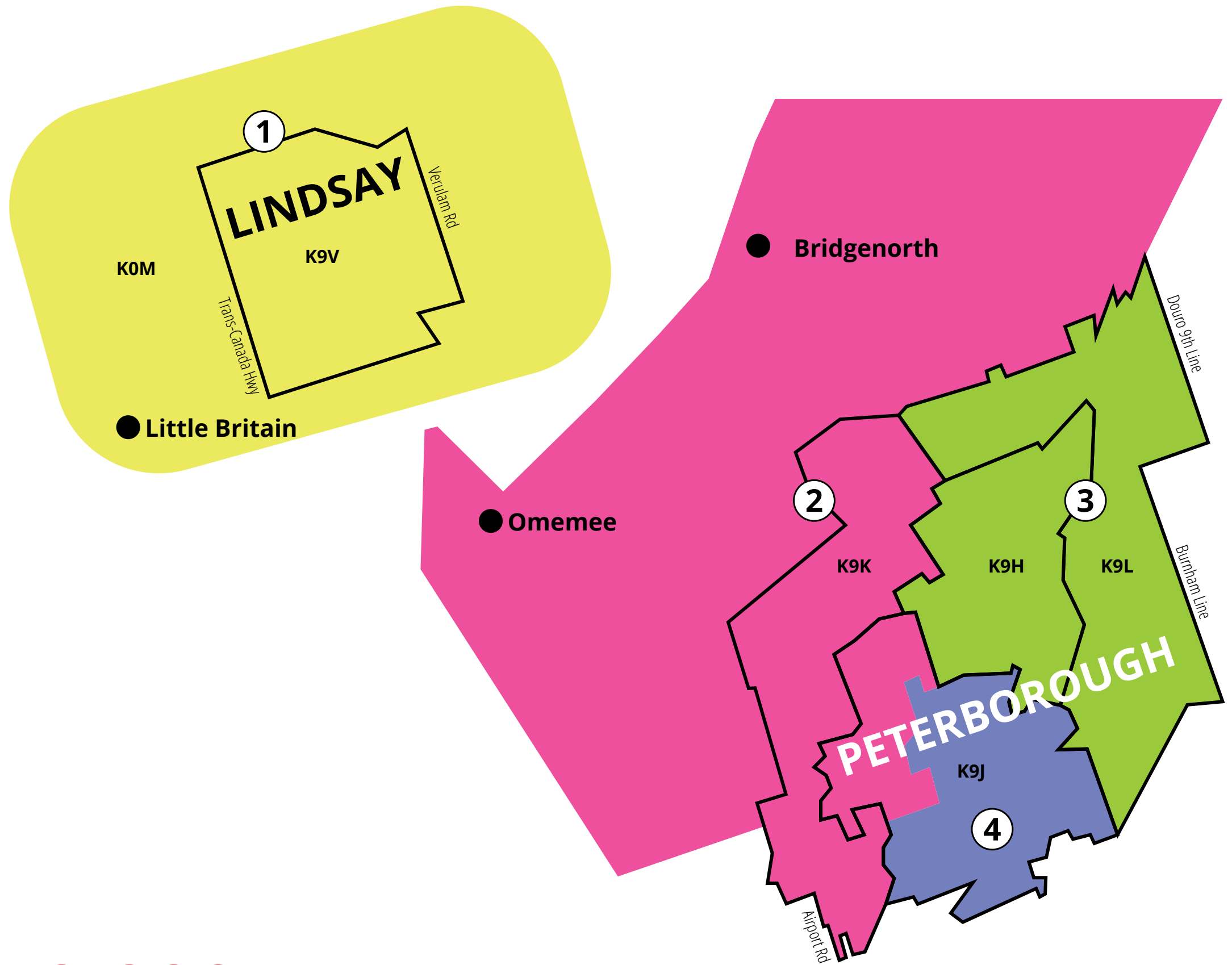
1 LINDSAY - K9V, K0M	12,500
2 NORTH PETERBOROUGH - K9K, K0M PARTIAL K9J	12,500
3 EAST PETERBOROUGH - K9H, K9L	12,500
4 SOUTH PETERBOROUGH - K9J	12,500
<b>TOTAL</b>	<b>50,000</b>

**PUBLISHING CALENDAR**

ISSUE	IN HOMES WEEK OF:	ART DUE DATE
1 Apr	April 15	March 29
2 May	May 13	April 26
3 Jun	Jun 17	May 31
4 Jul	Jul 15	June 28
5 Aug	August 19	August 2
6 Sep	September 16	August 30
7 Oct	October 14	September 27
8 Nov	November 18	November 1

\*Please contact your local consultant for individual market schedules. Boundaries are approximate.

For supplied inserts, card stock or menus please consult your marketing consultant.



**50,000**

HOMES PER ISSUE



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