

# Money \$aver valpak®

- ✓ Magazine Published 12x per year
- ✓ Reaching 150,000 homes
- ✓ Envelope Published 11x per year
- ✓ Circulation: 1,800,000

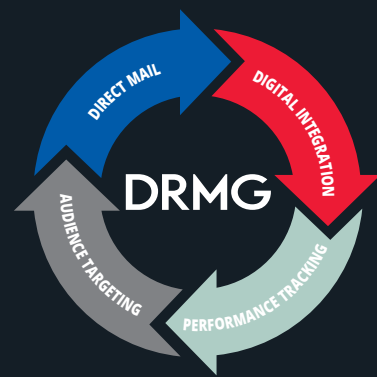


## GROW YOUR BUSINESS

### WITH MONEY SAVER

Delivering a targeted audience for local, regional & national advertisers.

*Our Mission:*  
 Helping Canadians Save, Businesses Grow and Neighbourhoods Thrive.



### LET'S PLAN YOUR MAILINGS.

**DESIGNED.  
PRINTED.  
DELIVERED.**

**1.866.993.0600**  
drmg.com



# Money \$aver®



# valpak®

# 150 Thousand

TOTAL CIRCULATION PER ISSUE



### MONEY SAVER and VALPAK

Canada's most recognized & trusted brands for everyday savings on thousands of products and services.



**15 YEARS IN BUSINESS**  
**OVER 17,000 CANADIAN BUSINESSES SERVED**



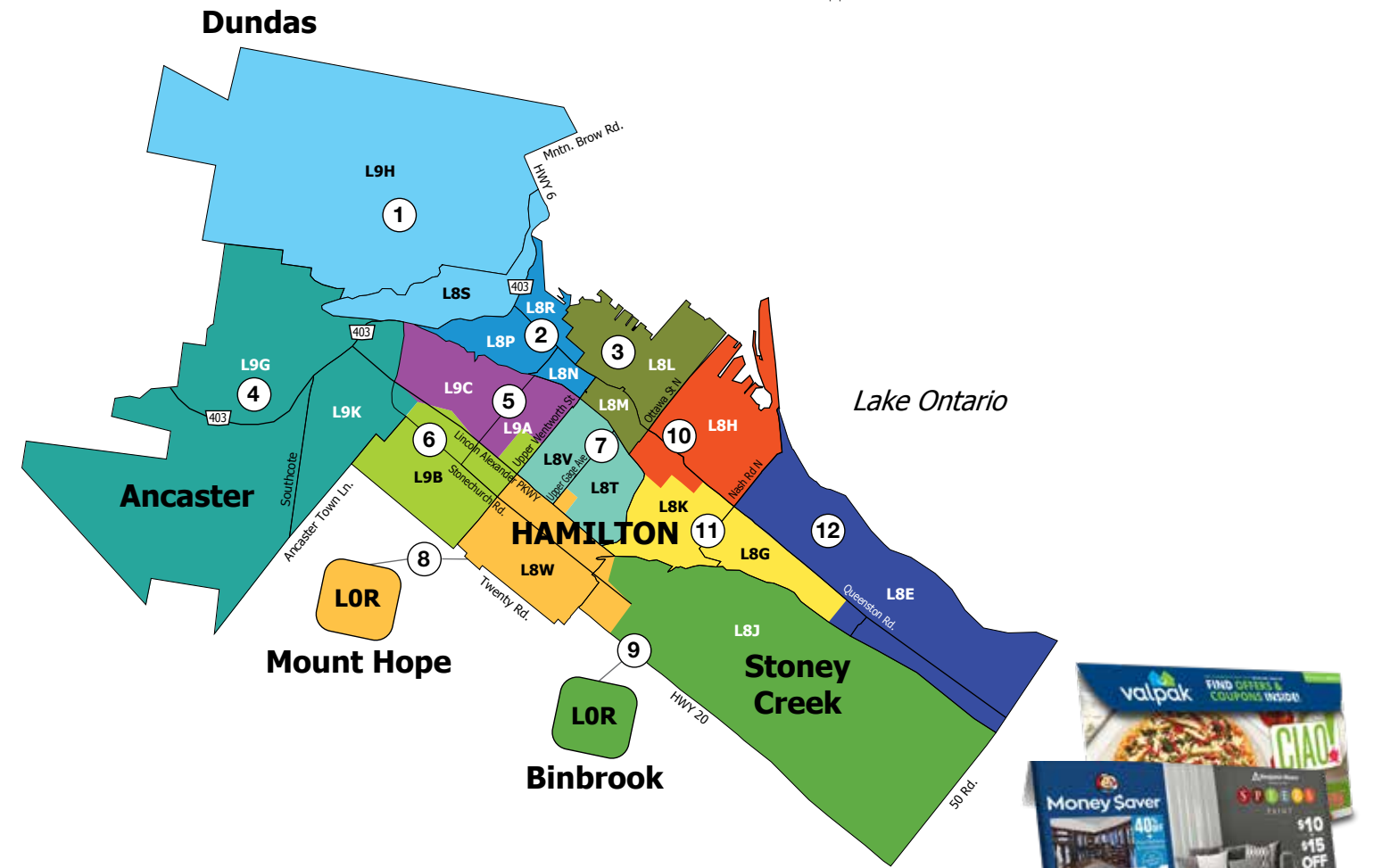
**TO ADVERTISE: 1.866.993.0600 | drmg.com**

**PUBLISHING CALENDAR**

ISSUE	IN HOMES WEEK OF:	ART DUE DATE
1 Jan	January 21	January 4
2 Feb	February 19	January 30
3 Mar	March 18	February 28
4 Apr	April 22	April 5
5 May	May 20	May 2
6 Jun	June 17	May 17
7 Jul	July 23	July 9
8 Aug	August 19	July 31
9 Sept	September 16	September 4
10 Oct	October 21	October 2
11 Nov	November 18	October 30

<b>1 DUNDAS</b> - L9H, L8S	<b>12,500</b>
<b>2 HAMILTON DOWNTOWN</b> - L8P, L8R, L8N	<b>12,500</b>
<b>3 HAMILTON NORTH CENTRAL</b> - L8L, L8M	<b>12,500</b>
<b>4 ANCASTER</b> - L9G, L9K (PARTIAL L9C)	<b>12,500</b>
<b>5 NORTH WEST MOUNTAIN</b> - L9C, L9A	<b>12,500</b>
<b>6 SOUTH WEST MOUNTAIN</b> - L9B (PARTIAL L9C, L9A)	<b>12,500</b>
<b>7 NORTH CENTRAL MOUNTAIN</b> - L8V, L8T	<b>12,500</b>
<b>8 SOUTH CENTRAL MOUNTAIN</b> - L0R, L8W (PARTIAL L8T, L8J)	<b>12,500</b>
<b>9 UPPER STONEY CREEK</b> - L8J, L0R	<b>12,500</b>
<b>10 EAST HAMILTON</b> - L8H (PARTIAL L8K)	<b>12,500</b>
<b>11 SOUTH EAST HAMILTON</b> - L8K, L8G	<b>12,500</b>
<b>12 STONEY CREEK</b> - L8E (PARTIAL L8G)	<b>12,500</b>

Boundaries are approximate.



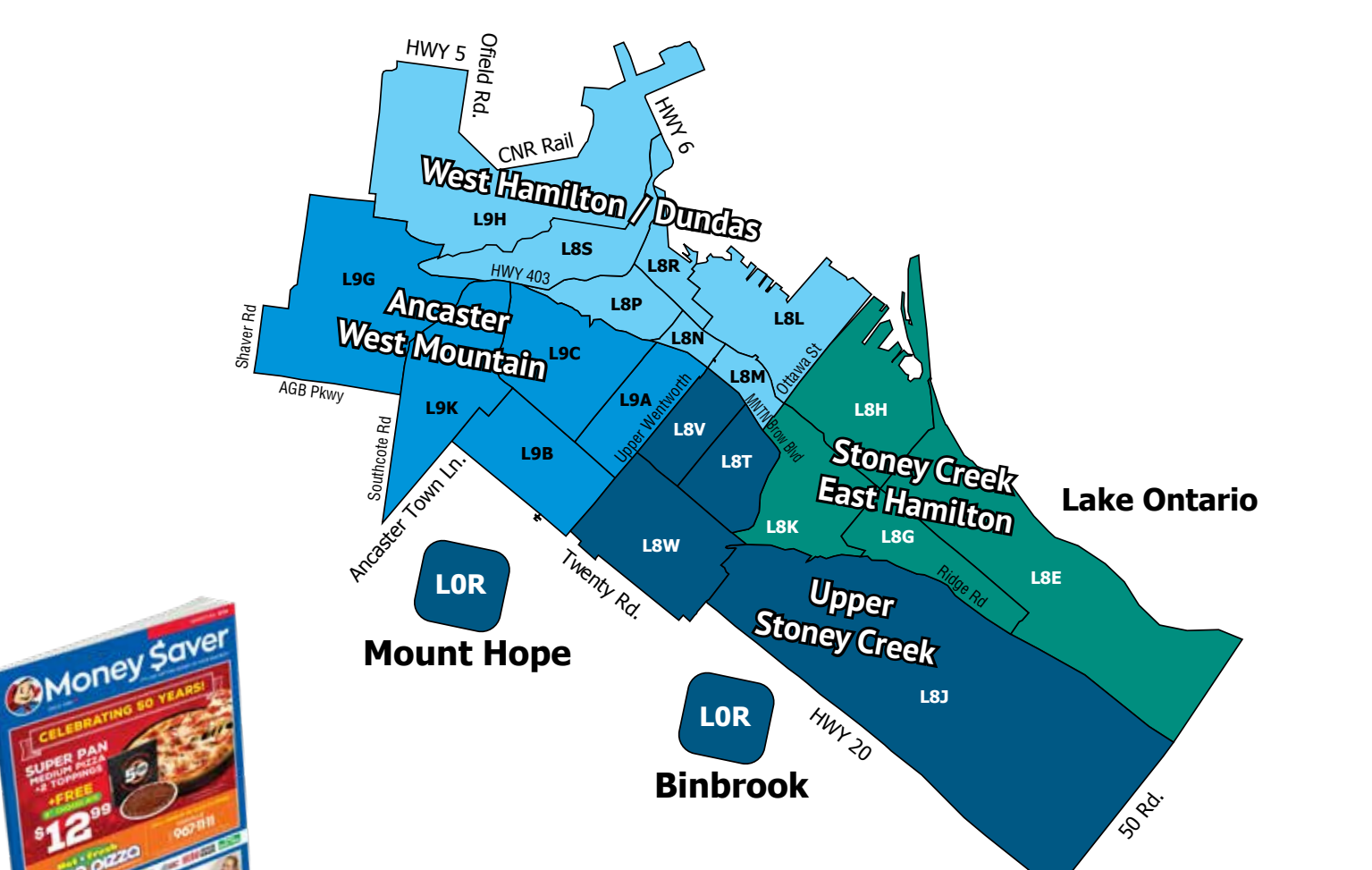
Boundaries are approximate. Each local shopping area (LSA) contains 12,500 households

**PUBLISHING CALENDAR**

ISSUE	IN HOMES WEEK OF:	ART DUE DATE
1 Jan	January 7	December 18
2 Feb	February 4	January 18
3 Mar	March 4	February 15
4 Apr	April 1	March 15
5 May	May 6	April 18
6 Jun	June 3	May 17
7 Jul	July 8	June 21
8 Aug	August 6	July 19
9 Sept	September 3	August 16
10 Oct	September 30	September 13
11 Nov	November 4	October 18
12 Dec	December 2	November 15

<b>WEST HAMILTON / DUNDAS</b>	<b>37,500</b>
<b>ANCASTER / WEST MOUNTAIN</b>	<b>37,500</b>
<b>STONEY CREEK / EAST HAMILTON</b>	<b>37,500</b>
<b>UPPER STONEY CREEK</b>	<b>37,500</b>

Boundaries are approximate.



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