

# Money \$aver



# Money \$aver®

- ✓ Published 7 per year
- ✓ 4 Distribution Areas

- ✓ Reaching 50,000 homes
- ✓ Circulation: 400,000/yr

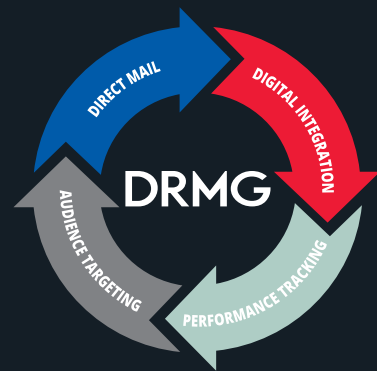


## GROW YOUR BUSINESS

### WITH MONEY SAVER

Delivering a targeted audience for local, regional & national advertisers.

*Our Mission:  
Helping Canadians  
Save, Businesses Grow  
and Neighbourhoods  
Thrive.*



## LET'S PLAN YOUR MAILINGS.

**DESIGNED.  
PRINTED.  
DELIVERED.**

**1.844.717.1701**  
drmg.com

# 50 Thousand

TOTAL CIRCULATION PER ISSUE



### MONEY SAVER ENVELOPE

Our hyper-local envelope publication giving advertisers the ability to micro-target potential customers by local shopping areas.

- ✓ Published 7 per year
- ✓ 4 Distribution Areas
- ✓ Reaching 50,000 homes



15 YEARS IN BUSINESS  
**OVER 17,000 CANADIAN BUSINESSES SERVED**



**TO ADVERTISE: 1.844.717.1701 | drmg.com**

**PUBLISHING CALENDAR**

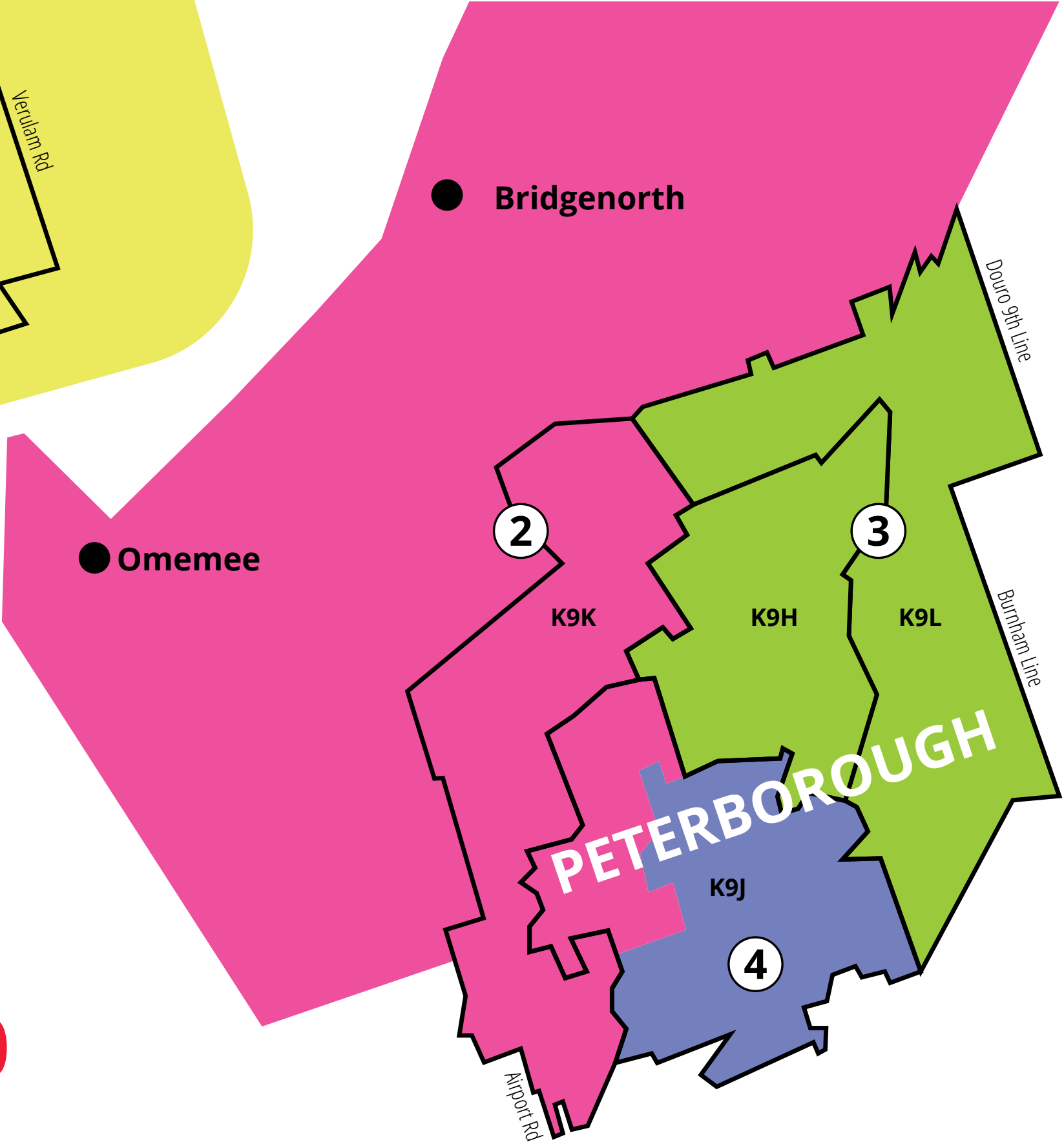
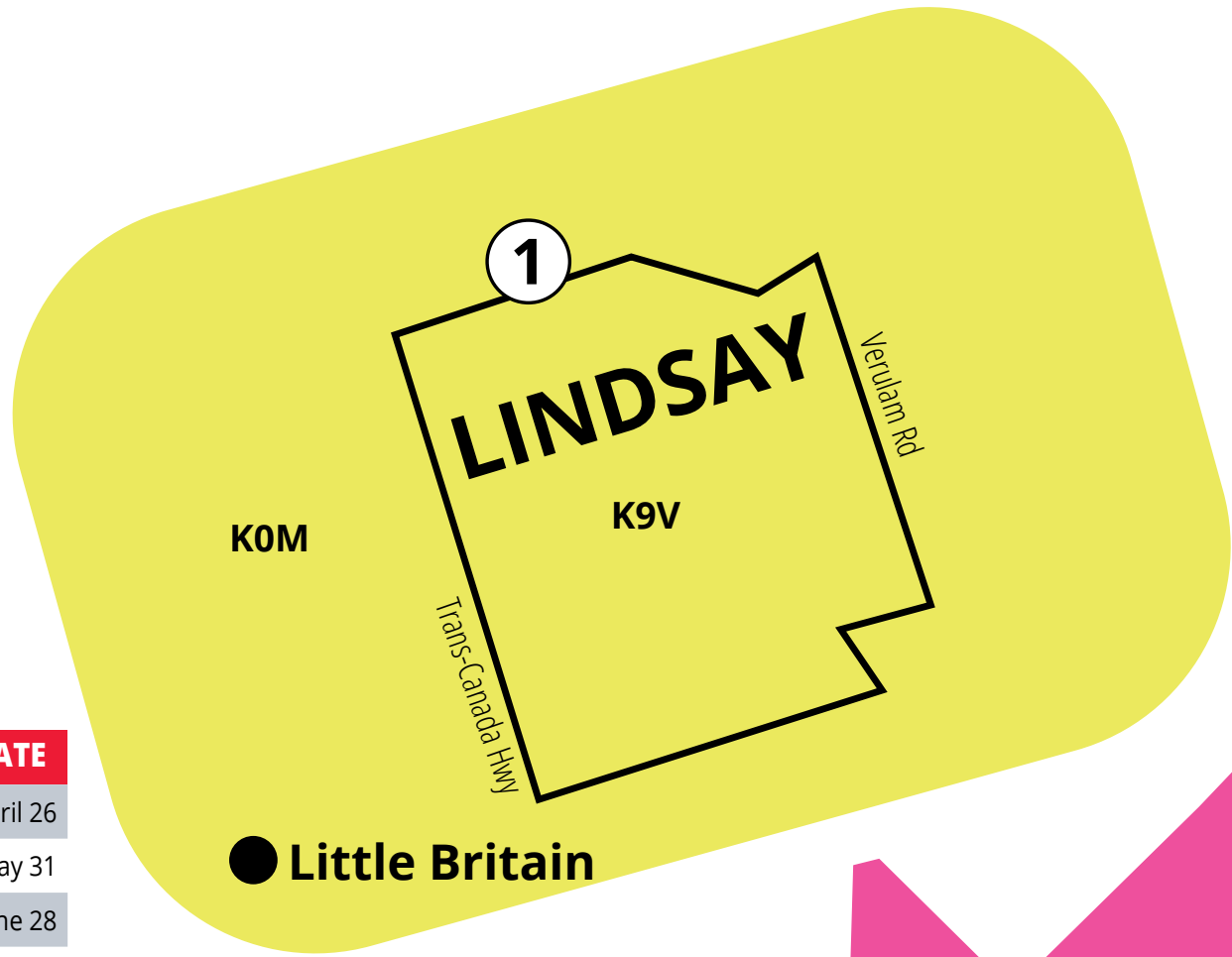
ISSUE	IN HOMES WEEK OF:	ART DUE DATE
May	May 13	April 26
Jun	Jun 17	May 31
Jul	Jul 15	June 28
Aug	August 19	August 2
Sep	September 16	August 30
Oct	October 14	September 27
Nov	November 18	November 1

\*Please contact your local consultant for individual market schedules. Boundaries are approximate. For supplied inserts, card stock or menus please consult your marketing consultant. First mailings is zones 2, 3 and 4. Zone 1 Lindsay will be added during the year.

1 LINDSAY - K9V, KOM	12,500
2 NORTH PETERBOROUGH - K9K, KOM PARTIAL K9J	12,500
3 EAST PETERBOROUGH - K9H, K9L	12,500
4 SOUTH PETERBOROUGH - K9J	12,500
<b>TOTAL</b>	<b>50,000</b>



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**50,000**  
HOMES PER ISSUE